



The GJCA PRIME Program is designed to encourage students' involvement and participation in all aspects of the cattle industry. This program will allow students to be rewarded for their participation in events connected to Georgia Cattlemen's Association, Georgia Junior Cattlemen's Association, and cattle industry-related events.

Participants will record involvement from April 2nd, 2020 to March 1st, 2021. The program will follow the year from Convention to Convention. Application and all supporting materials must be turned in to the GJCA Coordinator by March 6th, 2020. **APPLICANT MUST BE A CURRENT GJCA MEMBER TO PLACE.**

Once the application deadline has passed, a committee will narrow the applications down. Depending on how the judges view the applications, finalists may be interviewed by a select group of industry professionals. Communication will be made between the GJCA Coordinator and finalists for the interview.

The PRIME Program has three divisions: Junior, for GJCA members in 8th grade or below, Senior, for GJCA members in 9th grade to 12th grade, and Collegiate, for GJCA members in college, or post-high school. Divisions will be determined based on the member's grade level at the time the contest ends (March 1, 2021.)

Monetary prizes will be awarded to the top three individuals in each division:

- Collegiate: first place- \$1,000; second place - \$750; third place - \$500
- Senior: first place - \$1,000; second place - \$750; third place - \$500
- Junior: first place - \$250; second place - \$150; third place - \$100

Additional prizes may be awarded to the winner in each division, as well.

Recorded involvement may be based on events like the following. For verification of your participation in related events, ALL events must have a contact person with correct contact information, and directly relate to the cattle industry. Final discrepancy is given to the committee and GJCA Coordinator to determine if an event is acceptable. Be sure to read the top of each Event Log page and log the correct information in the related log. Questions related to the PRIME Program and acceptable events may be directed to the GJCA Coordinator, Charlsy Godowns, charlsy@gabeef.org

Industry Events

Events acceptable should be related to one or more of the following: (NOT including those related to GCA or GJCA)

- Conventions/ Conferences
- Short Courses
- Trainings
- Breed Association Meetings
- Hay and Forage Meetings
- Agricultural Awareness Days
- Farm Safety Days
- Tours (related to the cattle industry)
- Cattle Sales/ Auctions
- Public Speaking Opportunities (related to the cattle industry)
- Volunteer Opportunities (related to the cattle industry)

GJCA/GCA Related Events

Events acceptable should be related to one or more of the following:

- GJCA Field Day
- YCC Tour/ Short Course
- GCA Convention/ Summer Conference
- Previous awards/ applications submitted
- Cattlemen's Meetings
- CattleWomen's Meetings
- Junior Cattlemen's Meetings

Steer/ Heifer Shows

Any show that the junior member has exhibited at during the previously mentioned program timeline is eligible to be recorded for Steer/Heifer Shows. Students should include placings for Showmanship and Weight/Breed classes.

PRIME Program Rubric

	3 Points	2 Points	1 Point	Points Earned
Industry Involvement	Significant involvement; making an impact	Limited involvement; limited impact made	Little to no involvement in the industry; no impact made	_____
Completeness	Clear Participation and work ethic demonstrated throughout the entire time frame	Limited participation and work ethic demonstrated throughout the entire time frame	Little to no participation and work ethic demonstrated throughout the entire time frame	_____
Descriptiveness	Significant description given about each event	Limited descriptions given about many of the events	Very limited descriptions given about most of the events	_____
Requirements	Clearly meets all the requirements	Missing 1-3 requirements	Missing more than 3 requirements	_____
Short Answer Questions	Clearly passionate and knowledgeable in answers to questions	Somewhat passionate and knowledgeable based on answers to questions	Not passionate or knowledgeable on answers; bland answers	_____

*** This sheet is for your information only. To be used by committee for scoring***

Total Points: _____



Name: _____

School/College: _____

Age: _____ Phone #: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Agriculture Teacher (If Applicable): _____

Division: _____ 8th Grade & Under _____ 9th Grade & Over _____ College

GJCA Membership #: _____ # Years as a Member: _____

Including Cattle Exhibition: (Yes or No) _____

**Applications should be typed and be either mailed or emailed to:

GJCA Coordinator

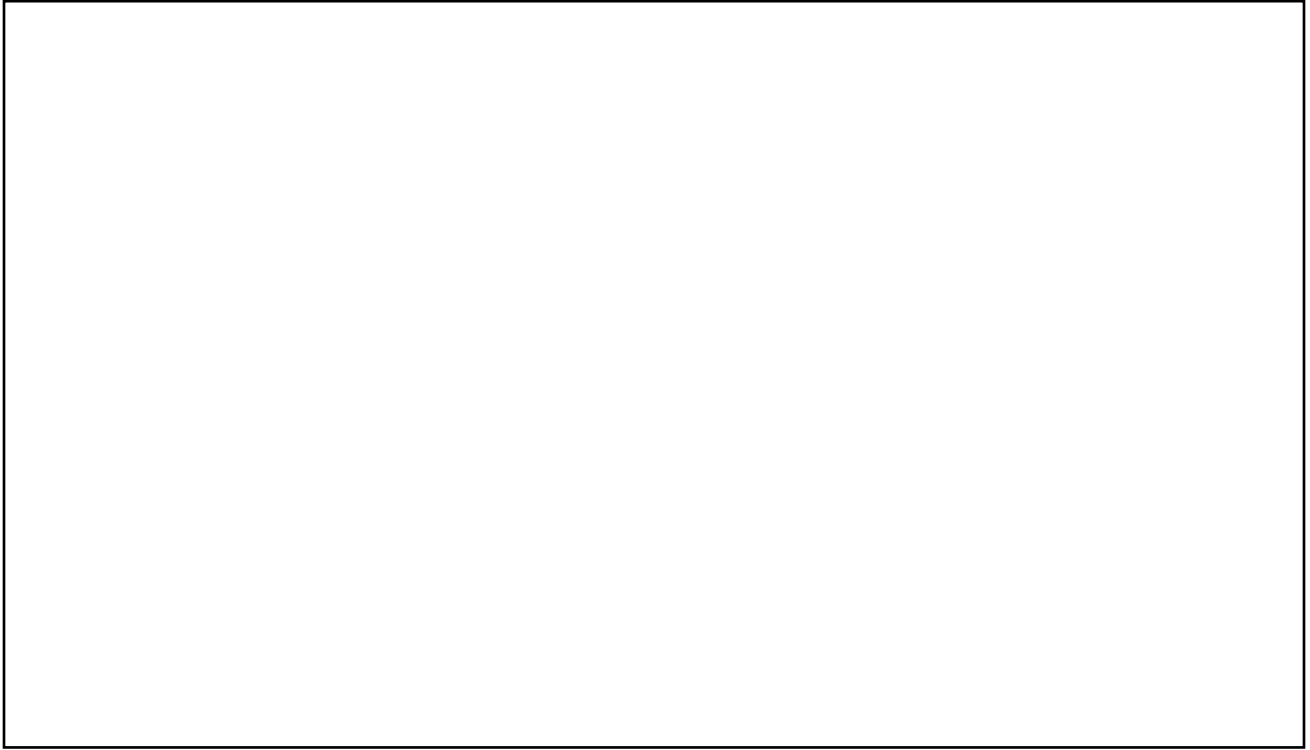
PO Box 27990

Macon, GA 31221

charlsy@gabeef.org

Short Answer:

What does the cattle industry in Georgia mean to you?



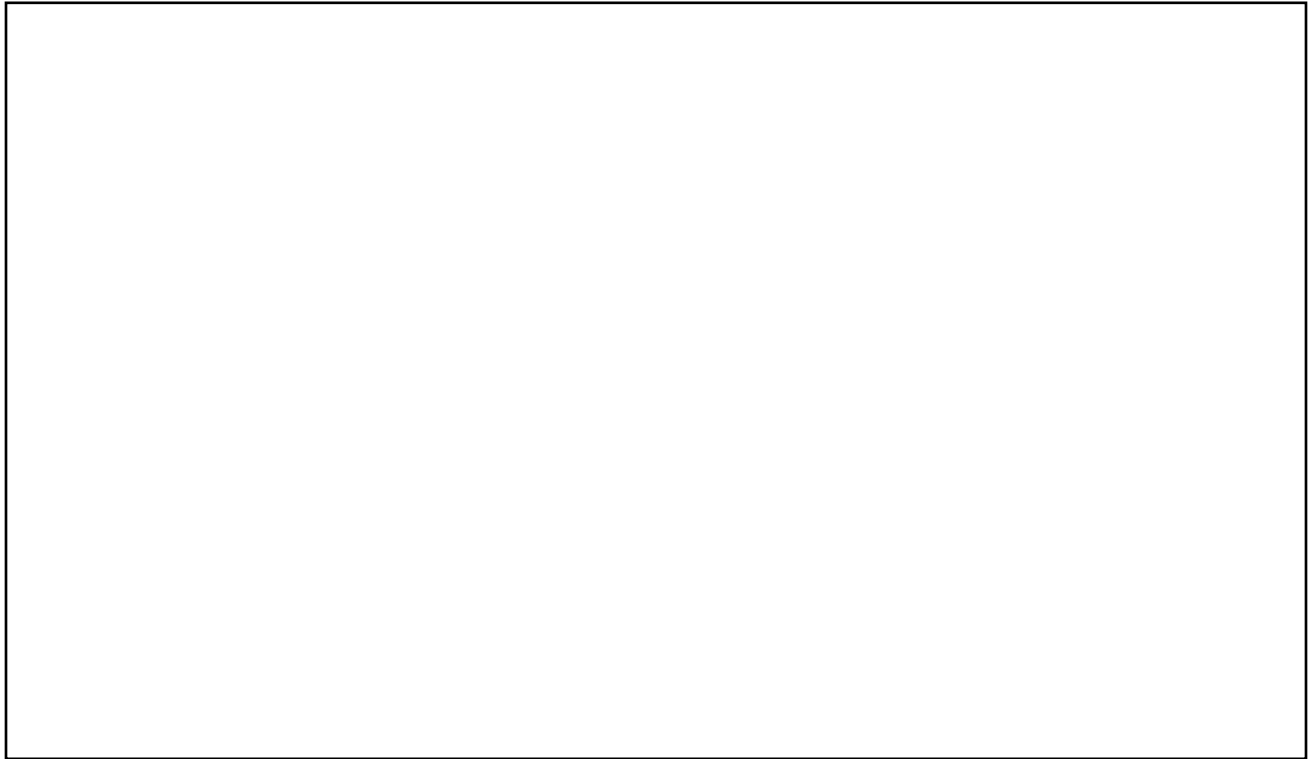
How can YOU personally create a positive impact related to the cattle industry?



Explain the largest challenge that cattle producers face in Georgia:

Explain how you are involved in the cattle industry:

Explain your involvement with GJCA, and how it has impacted your life as a member of the cattle industry:

A large, empty rectangular box with a thin black border, intended for the user to provide their response to the question above.

ENTRY LOG 1: List industry events that you have participated in during the last year not GCA, GCWA, or GJCA related (meetings, conferences, seminars, advocacy, volunteer work, cattle prep work, etc)

You may copy and use as many tables as needed

Event Name	Event Date	Event Contact (Name & Email)	Event Description

ENTRY LOG 2: List any GJCA, GCWA, or GCA related events (chapter meetings, Junior Programs, contests, etc)

You may copy and use as many tables as needed

Name of Event	Date of Event	Contact Person (Name & Email)	Event Description

ENTRY LOG 3: List any steer/ heifer shows attended, and include placings
(If exhibiting an animal)

You may copy and use as many tables as needed

Name of Show	Date of Show	Contact Person (Name & Email)	Placings (Showmanship & Weight/Breed Class)

