

GEORGIA AGRICULTURE COMMODITY COMMISSION FOR BEEF

In the past year (FY20 – July 2019 to June 2020), everyone faced a challenge of a great magnitude with the COVID pandemic. In the spring when it hit, many sale barns were closed for a period and the problems with the supply chain for cattle moving from the farm, stocker locations, feed lots, to slaughter faced many challenges and delays. Producers saw prices challenged in the spring. Yet the Georgia cattle producers persisted and continued to produce top quality cattle.

The Beef Commission received \$451,684 in assessments, down slightly compared to the previous year probably due to the reduced movement in the late spring. The Commission continues to commit these producer funds to areas of research, education, and promotion of beef. The members of the commission focus on projects that can best serve the beef producers and industry in Georgia.

The commission funded \$351,500 in projects with the University of Georgia. Among some of these areas include projects on water quality in Georgia livestock, antimicrobial resistance in stocker calves, performance of dairy/beef crossbred steers, improving southern forage systems with insect and weed management, elementary school education of beef to grow new producers and consumers, support of UGA Beef Extension Team, improving performance of cow-calf pairs grazing Bahia grass dominant pasture overseeded with crabgrass.

Also funded were two scholarships each for University of Georgia and ABAC students planning to pursue a career in the food animal industry. Support for the UGA and Emmanuel College Judging teams was also granted. Funding was granted to Georgia Farm Bureau for the Mobile Ag Experience Classroom and the Georgia Farm Monitor weekly television program.

The Georgia Beef Board was granted \$100,000 for educational and nutritional program for beef. This included support for events, materials, and social media.

The Beef Commissions received request of over twice the funds available and as said earlier they focus on areas that are most beneficial to the beef producers in Georgia

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