2023 GJCA CONVENTION CONTEST INFORMATION

The 61st Annual Georgia Cattlemen's Association Convention will be held at the Ironworks Convention and Trade Center in Columbus, Georgia on March 8-10, 2023. This year, GJCA is proud to offer members three convention contests to participate in that will allows them to meet new friends, learn more about the industry, and earn prizes in a fun, competitive setting. The GJCA Convention contests will take place the morning of Wednesday, March 8, 2023. All contest and award winners will be recognized at the Membership and Junior Awards Luncheon at 12:00 PM on Thursday, March 9, 2023. The following contests will be available to youth at this year's convention:

- Photography
- Prepared Public Speaking
- Junior Cattlemen's Quiz Bowl

Age Divisions:
- Juniors: 12 years old and young
- Intermediates: 13 years old – 17 years old
- Seniors: 18 years old – 21 years old

General contest rules and guidelines:
1. Participant ages for all contests will be based on the student's age as of January 1, 2023.
2. Participants in all contests must be present to participate.
3. All entries in the photo contest must be submitted electronically and the participants must bring a printed copy to convention. Electronic copy must be submitted to taylor.pearce@gabeef.org by March 3, 2023.
4. All entries for the photo and prepared public speaking contests must be turned into the registration desk by 8:30 AM on Wednesday, March 8, 2023. Entries in these contests will be available for pick-up by the GJCA member at 12:00 PM on Thursday, March 9, 2023.
5. The order of presentation for all contests will be randomly assigned within division and will be posted at the convention registration desk.

PHOTO CONTEST

This contest allows GJCA, 4H, and FFA members to bring their experiences and creativity to life by enhancing their photography, presentation, and competitive skills. All entries will be displayed and judged at the 61ˢᵗ Annual Convention and photos must relate to farming, cattle, or conservation.

General Contest Info & Rules for All Age Divisions:

1. Photos must highlight beef cattle on the farm, ranch, or at an event and relate to the following 3 categories
    - Landscape
    - Cattle/Livestock
    - Agriculture and Conservation
2. The contest is limited to 2 entries per participant.
3. Judges will rank the top five photos from each category and age division. Awards will be given to the top three submissions in each.
4. All participants must submit their entries and this form electronically to taylor.pearce@gabeef.org by March 3, 2023.
    - The same form may be attached to each entry, but the submissions must be in two separate emails.
    - Subject line must include: age division, participants name, and category for photo submission
    - Body of the email must include: title of photo, name, address, and age as of January 1, 2023.
    - Photo attachment should be saved as or "named" with the title of the photo and the student's name. (Example: Beef on the farm – Joe Garner)
5. Photo files should not exceed 18 MB. Receipt confirmation emails will be sent once the individual submissions have be recorded.
6. One hard-copy photo must also be printed and dropped off at the GCA Convention Registration Desk inside the convention center on Wednesday, March 8, 2023 by 8:30 AM. Entries should be 5" x 7" or 8" x 10" in size and. Be mounted on white cardboard/cardstock. Photos should include the entry form and participant's name, age division, and title submitted along with them.
7. All entries must be original, untouched photos taken by the GJCA/4H/FFA member who enters the submission. Photos must be the contestant's current year's work.
8. GCA reserves the right to utilize any photos from the contest at the staff's discretion.

PUBLIC SPEAKING CONTEST

The GJCA Prepared Public Speaking Contest aims to provide an opportunity for young people involved in the Georgia cattle industry to develop public speaking skills and participate in a competitive activity focused on agricultural issues. Participants are challenged to research a topic of their choice, analyze the information to develop a solid understanding of the issue, identify the key factors of importance, effectively deliver their message to a panel of judges, and receive and respond to encouraging feedback on their performance.

Time requirements/limits for speeches will go as follows:
- Junior Division: 2-4 minute speech
- Intermediate Division: 4-6 minute speech
- Senior Division: 6-8 minute speech

General Contest Info & Rules for All Age Divisions:
1. The contestant may choose to cover any subject or topic facing the livestock industry. The speech is to be of original content and be composed solely by the student speaker.
2. Contestant must bring their contest registration form, along with three typed, double-space copies of the speech on 8-1/2" x 11" white bond paper, to the GCA Convention Registration Desk no later than 8:30 AM on Wednesday, March 8, 2023. They must also include a cover sheet for their speech that lists the following information: name, address, and age as of January 1, 2023.
3. Contest officials will randomly determine the speaking order, and the participants will be notified before the contest begins. The contestant is encouraged to have the speech memorized but will be permitted to use notecards if needed.
4. The contestant will be asked to answer questions about their speech following their presentation. The questions and answer session shall be a maximum of 3 minutes, with 1 question to be asked per judge.
5. Visual aids provided by the contestant are permitted and encouraged.
6. When all participants have finished speaking, each judge will total the final scores for each participant. The final scores from each contestant will be tallied and then ranked in numerical order to determine the individual whose total score is the highest in each division. Score sheets will be available after the awards luncheon upon request.
7. The prepared public speaking contest is open to the public, and contestants are encouraged to listen to the other participants' speeches.

JUNIOR CATTLEMEN'S BEEF QUIZ BOWL CONTEST

The GJCA Junior Beef Quiz Bowl Competition provides contestants the opportunity to demonstrate their knowledge of factors impacting beef cattle producers including nutrition, management, current events, and industry trends. This event is suitable for urban as well as rural youth to become more knowledgeable about the beef industry. The Beef Quiz Bowl contest aims to assist youth in our industry by hosting a contest that encourages them to think clearly, communicate effectively, and perform productively with their teammates in a competitive environment. Registration form must be completed and submitted to taylor.pearce@gabeef.org by March 3, 2023.

Contest Structure and Eligibility:

Eligible teams will be made up of 4 current GJCA, 4H, or FFA members. Teams will compete against each other by responding quickly and correctly to questions asked by the contest moderator. The contest will be made up of questions focused on beef industry related topics. Each team is given credit for correct answers, and in some cases a penalty for incorrect answers. The team with the highest score at the end of the contest is declared the winner. The GJCA Junior Beef Quiz Bowl is a single elimination competition. Members of the winning team may not compete in the subsequent year.

- Round 1 – Consists of an individual question asked to each player, with 5 seconds to respond with the correct answer. The player will not be able to refer to team for assistance and the answer must only come from the individual player that the questions was asked.
    - 1 point will be received for each correct answer
- Round 2 – Consists of the one-on-one round, where a moderator states clearly which two contestants (1 from each team) are eligible to respond. There will be two questions for each designated pair of players. The team whose player hits the buzzer and responds with the correct answer the quickest will receive credit for that question.
    - 2 points for each correct answer
    - 2 points deducted from teams score for player answering without being recognized by moderator
    - 1 point deducted from teams score for each incorrect or incomplete answer
    - 2 points deducted from teams score for questions answered from an undesignated player on the team
    - No points received if the buzzer is not activated within 5 seconds of the moderator asking the question
- Round 3 – Consists of the team play round, where any member is eligible to answer the question asked by the moderator and the member that activates the buzzer first (within 5 seconds) will have the opportunity to answer the question. After the player is recognized, they will have 10 seconds to answer the question. If the

question is answered incorrectly, the timer will reset, and the other team will have 5 seconds to buzz in for the opportunity to answer with their guess. In addition to toss-up questions, bonus questions may also be attached to some toss-up questions. Members may work together in their team on bonus questions and must begin their answer within 10 seconds after the question is asked by the moderator. There is no penalty for incorrect or unanswered bonus questions. If a toss-up question with a bonus attached goes unanswered or is answered incorrectly, the bonus question is moved to the next toss-up.

- 1 point received for each correct answer
- 2 points received for each correctly answered bonus question
- 2 points deducted from the team's score if an undesignated player answers questions or if a player answers without being recognized by the moderator
- 1 point deducted for incorrect, incomplete or questions not answered within 10 seconds
- Team bonus: Any team that has each player correct answer a toss-up question in rounds 2 and 3 will earn 2 bonus points. This can be earned multiple times.

Categories and Contest Areas:
1. Georgia Cattle History
2. Breed Identification and Characteristics
3. Cattle Nutrition
4. Disease Identification and Traceability
5. Beef Quality Assurance
6. Reproduction