



MEMBERSHIP & SERVICES COMMITTEE REPORT

This past year has proven to be a tough year for the cattle industry, and tough years for the industry are also tough years for our Association. We have seen membership decrease over the last several months, and it is incredibly important that in times like these, we really show appreciation for the members and chapters that make the extra effort to reach out to fellow producers and make sure they are members of GCA. This year, many members have done their part, and we are very happy to be able to award them for their efforts. As of 2/23/2021, GCA's Membership total is 4,771.

GCA Membership & Services Committee would like to encourage members to check their membership status and reach out to their friends to be sure that their dues are paid. We realize that membership dues are easy to forget, especially in fast-paced, busy times like these, which is why our new Automatic Renewal option is useful for everyone! If you are interested in being enrolled in Auto-Renew, please reach out to the GCA office to get set up.

Over the last year, many companies have been sponsors of GCA's membership strategies, and we would like to take a moment to thank them. All American Panel, Allflex, Alltech, Bar K Cattle Services, Boehringer Ingelheim, F-R-M, Pasture Management Systems, and Zoetis have all sponsored membership contests throughout 2020-2021. We are so thankful for their contributions and partnerships.

Our Region Vice Presidents have worked incredibly hard as they speak with members across the state. They serve as a liaison between the home office and local chapters, as staff is not able to be everywhere at once. We are so thankful for their volunteer efforts. There are 15 regions across our state, and each of them is represented by a Region Vice President. If any chapter does not know who their Region Vice President is, please contact the office so we can get you in contact with them! They are able to travel and speak at meetings and serve as a resource for you.

If there is anything that the GCA Membership & Services Committee can help with, please do not hesitate to get in contact at any time.