

## **MEMBERSHIP & SERVICES COMMITTEE**

This past year has proven to be a tough year for the cattle industry, and tough years for the industry are also tough years for our Association. We've seen membership all over the board this year, and it's incredibly important that in times like these, we really show appreciation for the members and chapters that make the extra effort to reach out to fellow producers and make sure they're a member of GCA. This year, many members have done their part, and we are very happy to be able to award them for their efforts through our website and social media.

GCA Membership Committee would like to encourage members to check with their friends to inform them of their member benefits and remind them to renew their membership.

Thanks to All American Panel, we are excited to roll out the new ONE & ONE Membership Contest. All American Panel has GENEROUSLY donated their products for this contest- valued at \$2,495, All American Panel has provided a 180° sweep tub and 20' alley with 2 slides and a frame! We are so grateful to All American Panel for their huge contribution!

Starting on June 1 and running through the month, Zoetis is sponsoring a month-long membership drive for new membership, as well as membership renewals. Zoetis is donating two vaccine coolers, and we will draw one lucky name out of the new members who join in the month of June, and one lucky name out of the members who renew their membership in the month of June. Thank you to Zoetis for their continued support of GCA!

GCA is excited to welcome a new member benefit with BUSH HOG. Every GCA member can earn \$250 off of any purchase of \$5,000 or more by simply showing their membership card.

Our Region Vice Presidents work hard every day as the liaison between the home office and local chapters, as we are not able to be everywhere at once. We are so thankful for their support and volunteer efforts. There are 15 regions across our state, and each of them is represented by a Region Vice President. If any chapter does not know who their Region Vice President is, please contact the office so we can get you in contact with them! They are able to travel and speak at meetings and serve as a resource for you.